



*OLD VALUES - NEW HORIZONS*  
**COMMUNITY DEVELOPMENT**

PO Box 120, Windham, New Hampshire 03087  
(603) 432-3806 / Fax (603) 432-7362  
[www.WindhamNewHampshire.com](http://www.WindhamNewHampshire.com)

**Windham Economic Development Committee  
MARKETING SUBCOMMITTEE  
Meeting Minutes  
January 17, 2013**

**Present:** Al Letizio, Chairman, Bruce Breton, Dianne Connolly, Jay Yenacco

Chairman Letizio began the meeting at 8:35am. (Mr. Yenacco, per prior arrangement, arrived at 9:30am).

Mr. Letizio read a letter from Laura Scott asking for input on the upcoming warrant regarding "Sunday Licenses". All agreed that the Marketing Subcommittee with Mr. Breton's guidance, would craft a memo to be sent to Mr. Young, WEDC Chairman, reiterating the message which the WEDC had previously sent to the Board of Selectmen, supporting the elimination of the "Sunday Licenses".

All agreed that the remainder of the meeting would be devoted to crafting the Power Point presentation that the Marketing Subcommittee would use at various town functions, beginning with this coming election-day. For the remainder of the session, the group worked on the slides including the following topics:

- WEDC's identify and mission
- Windham's current tax base of residential and commercial participants
- Comparison of Windham's economic base against Andover, MA and Bedford, NH (per the Community Survey previously conducted).
- A sample of Windham's current commercial tax income from select businesses
- Windham's potential commercial tax income given appropriate growth
- Commercial tax relief potential to residential property owners

Mr. Letizio suggested that the group meet once more before election day and will send suggested meeting dates.

The meeting adjourned at 10:15am.

**APPROVED**