



**OLD VALUES - NEW HORIZONS  
COMMUNITY DEVELOPMENT**

PO Box 120, Windham, New Hampshire 03087  
(603) 432-3806 / Fax (603) 432-7362  
[www.WindhamNewHampshire.com](http://www.WindhamNewHampshire.com)

**Windham Economic Development Committee  
Communications Subcommittee  
Meeting Minutes  
Tuesday, August 20, 2013**

Present: Chairman Al Letizio, Dianne Connolly, Susan Denopolis  
Absent: Bruce Breton  
Chairman Letizio opened the meeting at 8:10am

**VOTED:** On motion made (D. Connolly) and seconded (A. Letizio), the minutes of the July 11, 2013 meeting were approved. 2-0-1 (S. Denopolis abstaining)

Chairman Letizio reviewed the formation and original intent of the WEDC, the advisory nature of its work and its general history. Chairman Letizio then reviewed the work which the "Marketing" now Communications Subcommittee undertook last year, including a detailed review of the slide presentation which the subcommittee developed.

The subcommittee has agreed to produce weekly "Articles" which will be distributed to various news publications and made available for email distribution. The WEDC will be informed about the topic selection and the Subcommittee Chairman will review, edit and release the completed articles. The following topics were agreed to and members selected articles to craft.

1. Overview of the WEDC, its mission and composition. (AL)
2. Where our town's tax revenue comes from (SD)
3. How our commercial / residential development compares to two selected "model" towns. (DC)
4. How \$5M could be added to the town's tax income with projected commercial development. (SD)
5. How the current tax burden compares to the tax burden with increased commercial development (possibly using graphs from original slide). BB
6. Display of possible 12% residential tax reduction if potential commercial property is developed. (SD)
7. Do current regulations encourage positive economic development? (DC)
8. Comparison of cost of services and resultant "bottom line" tax income. (DC)
9. Impact of Cobbetts Pond watershed ruling on I93 construction (AL)
10. FOR THE WEB SITE - Expanded descriptions of members of the WEDC.

The meeting adjourned at 9:40am

**APPROVED**